



*Character &  
Expression Design*

*Handmade Latex*

*Bespoke Clothing*



*Leipzig • Germany*

**Yummy  
Gummy**  
by 

*Our Portfolio*





# About Us

At Se'tyo, individuality isn't a trend — it's the point. We started with a simple dream: to create fashion and materials that don't just follow trends, but express the wild, strange, brilliant things that live inside real people, their fascinations and desires. Not watered down. Not boxed in. Not afraid to shine louder.

Our journey took a wild turn when we revived Yummy Gummy Latex: the legendary brand known for colorful, patterned latex sheets. We didn't just restart it — we rebuilt it by hand, crafting something even freer and truer.

At the heart of Se'tyo are two people: Ruka brings the hands and the perfection — a master in bespoke tailoring and pattern making, turning wild ideas into precise, body-loving designs. Yuki runs the engine — an artist and engineer with a love for shiny things, colors, and ideas that shouldn't work (but somehow do).

Together, we revive the spirit of individuality in fashion — creating not just materials and garments, but a space where expression comes first.

Se'tyo isn't just a label. It's our playground, our manifesto, our offering to those who dare to be themselves.

**Come play with us, it will be fun -  
If you dare!**





# What we Create

What we love most? Well, to create things, that shouldn't exist ^ ^

With colors, that don't behave, fabrics, that seem to breathe, clothes that tell you stories instead of being simply garments.

## **Handmade Latex Sheets**

Colors, Textures, Patterns, designed to move and shine

## **Ready-to-wear Latex Collection**

Bold cuts, wild colors, telling magical stories

## **"Once in A Lifetime" Haute Couture**

One-of-a-kind pieces, built around your fascinations



Based in Leipzig, Germany, we create every sheet and every piece of clothing with custom magic — because if you can imagine it, we can probably make it happen ;-)



**Yummy  
Gummy**



# Latex Sheets

Bringing the Colors Back!

We could feel it too —  
the loss, when Yummy Gummy Latex  
stopped their production.  
We struggled just like you, hunting  
for sheets that could match our  
visions —  
only to find empty colors, lifeless  
patterns, and dreams put on hold.

One warm spring day in 2024, we  
made a decision:  
We would be the ones to bring the  
colors back to the latex scene.

Not by copying the past.  
But by rebuilding it — stronger, freer,  
and full of new life.

That's where Se'tyo Latex Sheets begin:  
In a stubborn love for color.  
In wild hopes that individuality still  
matters.  
In the belief that if no one else would -  
we will





## What makes our sheets special:

**Handmade Magic:** No machines. No mass production. Just steady hands and stubborn hearts.

**Bold Colors:** Custom pigments, wild effects — and no boring beige (unless you ask nicely ^ ^)

**Stable & Strong:** Fully vulcanized for durability, flexibility, and long-lasting brilliance.

**Constant Evolution:** Fewer bubbles, better thickness control, cleaner colors — we're always pushing the craft further.

**Legacy and Beyond:** Inspired by the colorful chaos of YummyGummy, but rebuilt, refined, and taken somewhere new.



**New colors. New patterns. New playground.  
Dare to Play?**



# Latex Clothing Collection

This is where the colors become wearable.

Crafted from our in-house latex sheets, each ready-to-wear piece is a slice of expressive rebellion. Designed to move, shine, and shift with you.

Our collection blends sharp tailoring with flowing silhouettes, vivid hues with soft touches — a playground of contrasts that flatters all kinds of bodies and spirits.

**Handmade in Leipzig** with care, professional patterns, and a lot of fun magic

**Designed for daily glam**, night-out power, and moments that matter

**Available in our signature colors and textures** of our designs or fully custom

This isn't just fashion. It's a soft revolution in latex.

**Come as you are — leave as something even wilder.**









# Once in a Lifetime

Not a classic couture line -  
but about you as the center

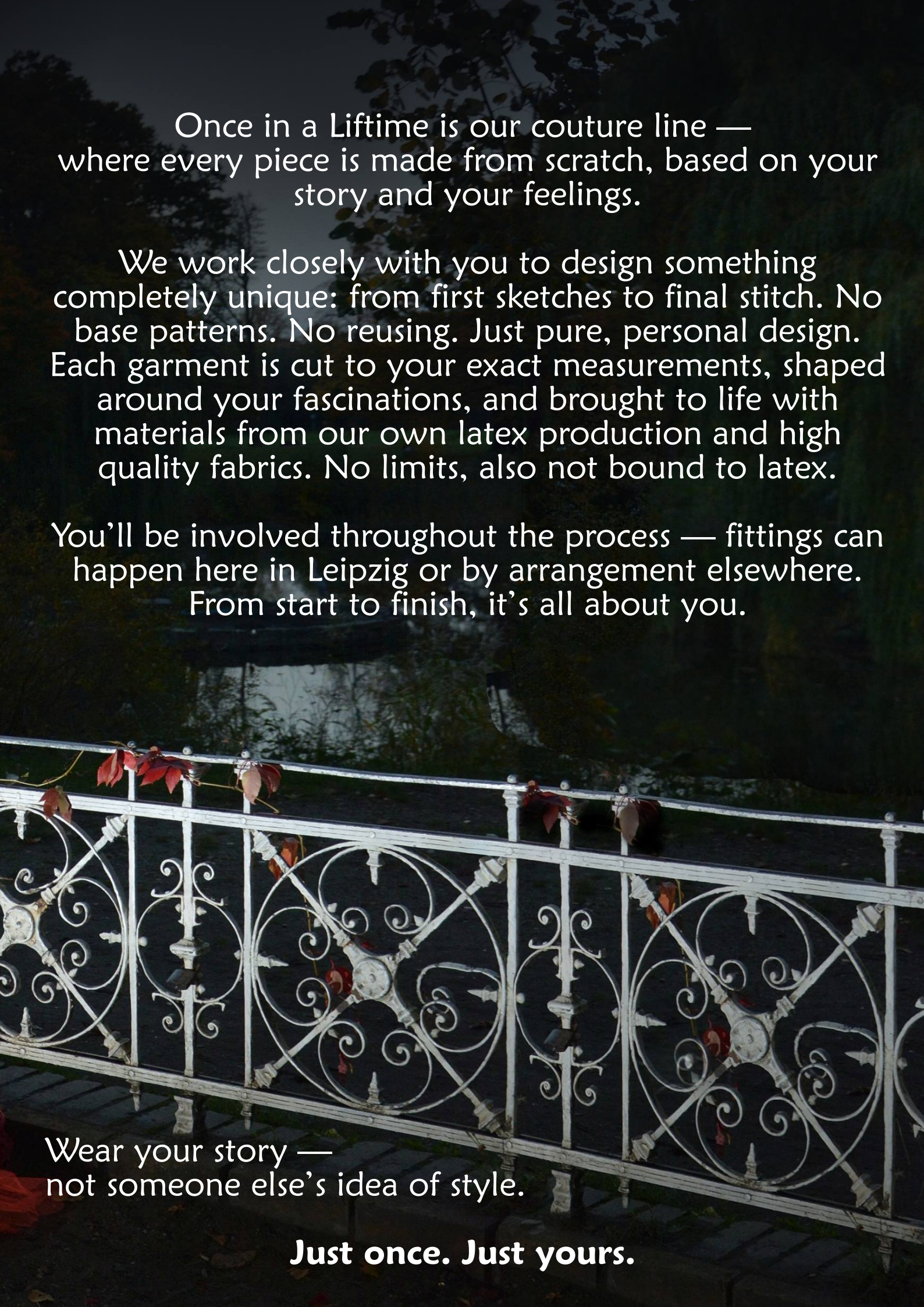
Our couture line is built around you —  
your fascinations, your rituals, impossible ideas.

No templates. No repeats. Just one-of-a-kind  
creations, made slowly, with purpose, detail,  
and all that makes you.

Let's design something the world hasn't seen  
before!







Once in a Lifetime is our couture line —  
where every piece is made from scratch, based on your  
story and your feelings.

We work closely with you to design something  
completely unique: from first sketches to final stitch. No  
base patterns. No reusing. Just pure, personal design.  
Each garment is cut to your exact measurements, shaped  
around your fascinations, and brought to life with  
materials from our own latex production and high  
quality fabrics. No limits, also not bound to latex.

You'll be involved throughout the process — fittings can  
happen here in Leipzig or by arrangement elsewhere.  
From start to finish, it's all about you.

Wear your story —  
not someone else's idea of style.

**Just once. Just yours.**



# Get in Touch



You happen to be near Leipzig? We love having visitors in our atelier — just book a quick appointment in advance!

Too far away?  
No worries — we're just a message away!  
**These are your options:**

 [contact@setyo.de](mailto:contact@setyo.de)

 [setyo.design](https://setyo.design)

  [setyo.design](https://setyo.design)

  [setyo-design](https://setyo-design)

Also check out our guides at our website ;-)





**Handmade latex, built from obsession and artistry  
Designed for expression, not trends  
A home for individuality in a world of copies**



Thank you for your support!

[contact@setyo.de](mailto:contact@setyo.de)



[setyo.design](https://www.setyo.design)



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